



## Event FAQ's

Walk for LIFE in this City.

### What is a Virtual Walk?

A Virtual walk can be done from any location you choose. You can walk on the road, on a trail, on the treadmill, in the park, at the gym or on the track. You get to walk at your own pace.

We aren't happy that we are not able to meet together, but we looking forward to the future and to continuing our efforts by hosting our Walk for Life Event virtually. Our Kickoff event will be held on April 17<sup>th</sup> from 11-2pm at New Life Family Outreach and our Facebook live event will be on May 8<sup>th</sup> at 11am with raffle draws; team and single winner announcements to follow.

#### ***Check out these resources!***

Click here [for Virtual Fundraising ideas.](#)

Click here for a [step by step on how to Register and set up Fundraising pages.](#)

Click here for [Virtual Celebration ideas.](#)

### Is there a fundraising minimum and where do I register?

We want as many people to participate as possible so our registration is free, as always, and there is no set fundraising minimum. Although we do encourage every participant to set a fundraising goal of at least \$100. You can register to walk online at [www.newlifehighpoint.org](http://www.newlifehighpoint.org).

### Do I still need to register even if the event is virtual?

Yes! Registering will help you receive important updates regarding the event and will help us keep track of your progress for raffle purposes.

### What's the deal with the raffle tickets?

Every year for our Walk for Life, generous local businesses and individuals donate goods and services to help incentivize our participants to raise funds. We want to continue that tradition this year and will be using the raffles to do so. You will receive 1 raffle ticket per \$50 raised. Winners will be announce in a Facebook Live broadcast following our Virtual Event on May 8<sup>th</sup>.

### How do I receive and official New Life Family Outreach Walk for Life t-shirt?

We will have our event t-shirts available for pickup at our kickoff event on April 17<sup>th</sup>. We encourage people to register prior to our kick off date to ensure we have enough t-shirts available on April 17<sup>th</sup>. However, registration will be open on April 17<sup>th</sup> and we will ensure you have a t-shirt and that day or shortly thereafter.

### **How will we join together?**

We will be having a kick-off event on Saturday, April 17<sup>th</sup> that will enable participants to pick-up our tee shirts while giving them the opportunity to view our center. It will be a rotating event and we believe this will keep numbers down. Come hungry! Hope City Food Truck will be joining us that day as well!

We will also be hosting a Virtual Event on our Facebook page and YouTube on Saturday, May 8<sup>th</sup> at 11am. You will hear stories and inspiration regarding our Walk for Life and how we are bringing Life into this city!

This virtual event will be followed by a Facebook Live broadcast that will announce raffle winners and announce the winning individual and team who raised the most funds.

### **When can I begin to raise funds and when will it end?**

You can begin to raise funds as soon as you register as a walker. All raised funds processed through your Walker page will be credited to you automatically and count toward your fundraising Goal. Fundraising goals, for raffle purposes, will be totaled on May 8<sup>th</sup> at 9 am for digital funds and on May 6<sup>th</sup> at 12 noon for any cash or check received. You are more than welcome to continue raising funds after these cut-offs but they won't count toward your raffle totals.

Please make sure all Checks are made out to New Life Family Outreach and your team and/or Walker information is clearly indicated so we know where to credit the funds.

### **Where should I mail Checks?**

Please mail checks (no cash) to:

New Life Family Outreach  
Attn: Walk for Life  
416 Gatewood Ave.  
High Point, NC 27262

Checks should be made payable to New Life Family Outreach and remember to indicate your team and/or Walker information so we know where to credit the funds.

### **How can I spread the word about New Life Family Outreach's 2021 Walk for Life?**

On event day and as you hold your own Walk use **#NLFOWalkforLife** and tag New Life Family Outreach so we can follow along together on Social Media! You can also share all our Social Media announcements and posts to your personal pages with a link to your Fundraising Page!